



FEBRUARY 20-22, 2020
THE MIAMI BEACH CONVENTION CENTER

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**David Barr**Chair, International Franchise Association
Chair, PMTD Restaurants

### **Welcome to Franchise Expo South**

This great event, sponsored by the International Franchise Association, features some of the most interesting and exciting brands franchising today.

As a franchisee, I know firsthand the value and benefit that franchise ownership can provide.

Franchising has made the dream of small-business ownership come true for hundreds of thousands of entrepreneurs. It provides the flexibility and responsibility of business ownership with the tried-and-true processes, reputation, and marketing of an established brand.

In fact, America's 733,000 franchise establishments support nearly 7.6 million direct jobs and \$674.3 billion of economic output for the economy. Here in Florida, over 47,000 franchise businesses provide jobs, goods, and services for the state. It's no wonder that 80% of Floridians have a favorable view of the family-owned franchises in their neighborhoods.

IFA members exhibiting at Franchise Expo South represent franchise companies in categories ranging from restaurants to gyms, and hair care to auto repair. At Franchise Expo South, there is something for everyone interested in owning their own business.

Franchising can be a very rewarding career path, but like any business, it requires hard work and careful attention to details. It's important to learn as much as you can about the brands and opportunities before deciding whether or not to invest in franchise ownership. I encourage you to take advantage of the workshops and seminars conducted in conjunction with the Expo and visit the IFA booth to speak with our experts about how franchising might work for you.

On behalf of the International Franchise Association: enjoy the Expo and good luck!

Sincerely,

David Barr IFA Chair Chair, PMTD Restaurants



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Sheila Fischer Vice President MFV Expositions

### Welcome!

On behalf of MFV Expositions and the International Franchise Association, welcome to Franchise Expo South and congratulations on taking the first step toward being in business for yourself, but not by yourself.

Franchising has become one of the fastest and most lucrative routes to business ownership. This expo is the perfect opportunity to learn about hundreds of proven franchise brands and many exciting, emerging concepts.

How do you find the perfect fit? Attend in-depth workshops and seminars moderated by industry experts who will give you the tools you need to make an informed decision and find the franchise that's right for you.

Thank you for attending Franchise Expo South and we look forward to hearing your business ownership success story.

Sincerely,

Sheila Fischer Vice President





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tmccarthy@rosatisfranchising.com



### Show Dates:

February 20-22, 2020

### **Show Hours:**

Thursday 10:00 a.m. – 4:00 p.m. Friday 10:00 a.m. – 4:00 p.m. Saturday 10:00 a.m. – 4:00 p.m.

### Admission:

#### 052 211

(Accompanied children under the age of 18 are admitted free)

### International Franchise Association:

Located on the show floor in Booth #103

### **Show Management Office:**

Located on the show floor in Booth #260

### First Aid & Medical Treatment:

An EMT will be available at the Convention Center during open show hours. Ask any security guard for assistance. In case of emergency, notify Show Management.

### Soliciting/Canvassing:

Canvassing or soliciting is strictly prohibited. The display or distribution of handbills, flyers, or other articles, with the exception of exhibitors in their booth, is strictly prohibited. Solicitors will be escorted off the show floor.

### **Show Management**



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### **In-Depth Workshops**

### Get The Education You Need To Succeed From the People Who Know It Best

**The Franchise Expo South** provides a comprehensive learning program led by the foremost experts in the franchising industry. Workshop Sessions are an in-depth look at the issues facing franchising today, and are offered for current and prospective franchisees and franchisors.

### **Franchising Your Business**

THURSDAY, FEBRUARY 20, 2020 • 12:00 PM - 2:30 PM • Room H

Presented by: Steve Beagelman, CFE, CEO and Founder, SMB Franchise Advisors and Adam Siegelheim, Esq., Shareholder. Stark and Stark

This workshop is ideal for business owners interested in franchising or those simply looking to determine if franchising is the right growth option. It will help business owners understand whether they have a business that is franchisable and the components necessary for a successful business to franchise. Attendees will also gain a thorough understanding

of the process of franchising, including necessary resources, costs, and personnel needs. Discussions will include the advantages and disadvantages of franchising and will provide a framework for business owners to understand whether franchising is the best strategy to reach a company's future expansion goals.

(Separate Fee Required)

# WEB 2.0: SOCIAL NETWORKING + DATA IN FRANCHISING

FRIDAY, FEBRUARY 21, 2020 • 9:00 AM - 12:30 PM • Room H

Presented by: Lee Plave, Partner, Plave Koch PLC, Marisa Faunce, Partner, Plave Koch PLC, and Theresa Huszka, CFE. Senior Consultant, MSA Worldwide

This session will delve into how franchisors and franchisees can protect their brand while making the best use of social networking sites. Among other things, this session will explore some of the do's and don'ts of setting up social networking sites for an entire system, addressing rogue franchisees and licensees who set up

their own sites, and establish a system-wide strategy and policy for social networking and social media. This session will also explore data collection, use, and protection in franchise companies. Finally, this session will address using online tools to manage and enhance your company's online franchise development efforts.

(Separate Fee Required)

### The A to Z's of Buying a Franchise

SATURDAY, FEBRUARY 22, 2020 • 9:30 AM - 12:00 PM • Room H

### Presented by: John P. Hayes, PhD, Titus Franchise Chair, HowToBuyAFranchise.com

If you're looking for a no-nonsense, cut-to-the-quick, show me how to evaluate franchises so that I can buy one that's right for me information . . . this is the workshop you need. This is the perfect workshop for

people who are just getting started with their research, as well as those who are close to making a decision to buy a franchise.

(Separate Fee Required)



### **Free Educational Sessions**

Sessions Run on Thursday, Friday & Saturday

### **THURSDAY, FEBRUARY 20**

### **SBA: How We Support Your Business**

10:30 AM - 11:30 AM • Show Floor Theater

Presented by: Althea Harris and Maritza Perez, U.S. Small Business Administration

Find out how the U.S. Small Business Administration helps entrepreneurs start, grow, and succeed in business. Learn about to make your business ideas a reality, the financing options and the support systems available to you.

### The Basics of Developing a Franchise System

10:30 AM - 12:00 PM • Room: F

### Presented by: Theresa Huszka, CFE, Senior Consultant, MSA Worldwide

For long-term success a franchise must be a win-win for both the franchisor and franchisee. This seminar will explore how to create a franchise program that really works for both the franchisor and the franchisee, how to recruit franchisees that believe in your concept and who will be an asset to the franchise system and how you can establish a strong relationship with your franchisees based on open communications and trust.

# How To Turn Your Retirement Funds into Start-Up Dreams

11:30 AM - 12:30 PM • Room: G

### Presented by: Adam Bergman, IRA Financial

The ROBS Solution, or the Rollover Business Start-up, is IRS and ERISA approved. It allows you to invest retirement account funds into a new franchise. You can use funds from a Traditional 401(k) or IRA to purchase a new or existing franchise tax and penalty-free. The ROBS arrangement involves rolling over a prior IRA or 401(k) plan account into a newly established 401(k) plan, which a start-up C Corporation business sponsors. If you're an entrepreneur, you'll benefit by using the ROBS retirement option.

# Navigating the Buying Process: What to Know Before You Invest

12:00 PM - 1:00 PM • Show Floor Theater

### Presented by: Evan Goldman, Partner, A.Y. Strauss LLC

Prospective franchisees will learn the ins and outs of buying a franchise. Attendees will learn what to think about when buying a franchise, what to look for in an FDD, how to prep for life as a franchisee and the overall how to survive the franchise relationship.

### **WORKSHOP:** Franchising Your Business

(Separate fee required)

12:00 PM - 2:30 PM • Room H

Presented by: Steve Beagelman, CFE, CEO and Founder, SMB Franchise Advisors and Adam Siegelheim, Esq., Shareholder. Stark and Stark

This workshop is ideal for business owners interested in franchising or determining if franchising is the right growth option. Attendees will also gain an understanding of the process of franchising, including necessary resources, costs, and personnel needs. Discussions include the advantages and disadvantages of franchising and will provide a framework to understand whether franchising is the best strategy to reach a company's future expansion goals.

### How to Generate More Franchise Leads Through Website Conversion Optimization

1:30 PM - 2:30 PM • Room G

### Presented by: Matthew Jonas, President, TopFire Media

Learn how your website should be at the center of a comprehensive franchise lead generation strategy to increase lead flow and improve lead guality.

### Franchising for the Hispanic Investor

1:30 PM - 2:30 PM • Show Floor Theater

Presented by: Jesus Aveledo and Jose Torres, Negocios Law Firm

Hispanics and franchises: the franchise business for hispanics entrepreneurs is growing. Investors interested in tapping into this market need to consider a variety of commercial, legal and operational variables to successfully launch and manage a franchise business venture. Come join a panel of experts that will discuss the ins and outs of how to navigate the process of getting into franchise market, inclluding best practices, do's and donts and how to avoid costly mistakes.

### Training: The DNA of your Franchise System

2:00 PM - 3:30 PM Room F

### Presented by: Theresa Huszka, CFE, Senior Consultant, MSA Worldwide and Andrew Seid, Consultant, MSA Worldwide

The replication of a franchise concept is accomplished through effective training programs. These programs not only address franchisees but also convey standards and procedures to field staff, unit level management and employees. This presentation provides an overview of training methods used in franchising ranging from classroom to elearning and addresses typical content covered for different audiences.

### Is Your Business Franchisable?

3:00 PM - 4:00 PM • Room G

### Presented by: Mark Siebert, CEO, iFranchise Group

You believe the time is ripe to expand your operation to multiple locations but don't know which strategy is best for you – and internally-managed expansion or franchising. Mark Siebert will explore expansion strategies, the right growth vehicle, and determine if you should consider franchising. This session will offer decision points to help analyze your company's growth options, including raising equity.

### FRIDAY, FEBRUARY 21

# WORKSHOP: Web 2.0: Social Networking + Data in Franchising (Separate fee required)

9:00 AM - 12:30 PM • Room H

### Presented by: Lee Plave, Partner, Plave Koch PLC, Marisa Faunce, Partner, Plave Koch PLC, and Theresa Huszka. CFE. Senior Consultant, MSA Worldwide

This session will delve into how you can protect their brand while making the best use of social networking sites. This session will also explore some of the do's and don'ts of setting up social sites and establish a system-wide strategy and policy. It will also explore data collection, use, and protection. Finally, we'll address using online tools to manage your company's online franchise development efforts.

### The Advantages of Buying an Existing Franchise

10:30 AM - 11:30 AM • Show Floor Theater

### Presented by: Johnny Sellyn, Head, Franchiseresales.com

Exiting franchisees are part of the life cycle of franchising. Buying an established franchise means that everything is in place and you can hit the ground running with a mature business which has a significant cash flow in place, building from there. You will be benefiting from someone else's hard work and using it as your own starting point to develop the business further.

### Top 10 Issues When Expanding To/ From Latin America

10:30 AM - 11:30 AM • Room G

# **Presented by:** Alan Greenfield, Shareholder and Bret Premesly Greenberg Traurig, LLP

Top 10 Issues when expanding to/from Latin America. Will focus on common issues US franchisors face when expanding into Latin America and Latin American franchisors face when entering the US market.

# Structuring and Creating Item 19 Financial Performance Representations

11:30 AM - 12:30 AM • Room F

### Presented by: Adam Siegelheim, Esq., Shareholder, Stark and Stark

Each year, more and more franchise companies are including Item 19 Financial Performance Representations in their Franchise Disclosure Document. This seminar will explore the types of information and different structures you can employ when structuring and creating your earnings claim. It will also discuss strategies you can employ during the sales process if you do not have an Item 19.

# Franchising vs. Alternative Growth Strategies 12:00 PM - 1:00 PM • Room G

### Presented by: Mark Siebert, CEO, iFranchise Group

Are you ready to grow but don't know which strategy is best for you? Franchising is not right for everyone. This seminar will help you understand various growth alternatives and whether franchising should be a part of your long term plan. Alternatives examined will include company-owned growth, business opportunities and licensing, joint ventures, dealers and distributorships, and franchising.

### Navigating the Buying Process: What to Know Before You Invest

12:00 PM - 1:00 PM • Show Floor Theater

### Presented by: Evan Goldman, Partner, A.Y. Strauss LLC

Prospective franchisees will learn the ins and outs of buying a franchise. Attendees will learn what to think about when buying a franchise, what to look for in an FDD, how to prep for life as a franchisee and the overall how to survive the franchise relationship.

### **Change Your Money Mindset**

1:00 PM - 2:00 PM • Room H

### Presented by: Evan Piper, Greater North Miami Chamber of Commerce

Join Evan Piper, Entrepreneur, Speaker and Author as he takes you on his money mindset journey. Evan will lay out the premise of money mindset and help you understand where you learned your own beliefs that created your money mindset. Evan shares strategies that are beneficial to the entrepreneur to start the transformational journey from where they are to an elevated place in their life, career, finances and happiness. This presentation will help start your Money Mindset Journey.

### Franchising 101: Exploring the Franchise Model for Aspiring Entrepreneurs, Veterans and Diverse Communities

1:30 PM - 2:45 PM • Show Floor Theater

### Moderated by: Matt Wiggins, VetFran Fellow, International Franchise Association

The franchise business model has been a pathway to entrepreneurial prosperity for generations of Americans. Learn from a distinguished panel of franchise professionals what the pathway to franchising looks like, and how you can succeed as a franchisee. This panel also features information on industry programs, access to capital, new opportunities for military veterans and best practices for veterans and diverse communities.

### Strategic Growth for The Start Up Franchisor

1:30 PM - 2:30 PM • Room G

Presented by: Michael Einbinder, Esq., Partner, Einbinder & Dunn, LLP and Mackenzie Dimitri, Esq., Litigator, Einbinder & Dunn, LLP

For the start-up franchisor, growing the system can seem like the primary (or only) goal. However, the strategies used to grow the system and how the franchisor effectuates this growth is often just as important as the growth itself. This session will focus on what options are available to the franchisor and will provide practical advice on issues that can affect the franchisor's plan for success.

### **Getting Ready to Franchise Your Business**

2:00 PM - 3:30 PM • Room F

### Presented by: Theresa Huszka, CFE, Senior Consultant, MSA Worldwide

Becoming a franchisor can be one of the most important decisions you will ever make in business. However, before hiring a consultant and lawyer to develop your franchise program, you must first understand how ready your concept is to franchise and then determine the appropriate steps to take. This seminar will identify common deficiencies in companies prior to franchising, as well as how to guide you in preparing your company and concept for franchising. This session is also useful for those companies that are about to expand, even if they are not currently considering franchising.

### Are You A Perfect Fit for Franchising?

3:00 PM - 4:00 PM • Show Floor Theater

### Presented by: John P. Hayes, PhD, Titus Franchise Chair, HowToBuyAFranchise.com

Assuming you're a perfect fit for franchising, you also need to know the type of franchise that will suit you. Franchises come with many variables including investment costs and operational requirements. Spend some time examining your strengths and preferences and lining them up with appropriate franchise opportunities. This session includes a free personality analysis as well as recommendations for the type of franchise you should buy!

### **Marketing for Franchise Sales**

3:00 PM - 4:00 PM • Room G

### Presented by: Matthew Jonas, President, TopFire Media

Franchise lead generation is essential to successful franchise sales. This seminar will teach you how to improve your franchise marketing efforts by leveraging digital age marketing. Topics will include improving lead generation through public relations, social media publishing, search engine optimization, Pay-Per-Click advertising, website design, and inbound marketing.

### **SATURDAY, FEBRUARY 22**

### Workshop: The A TO Z'S of Buving A Franchise

(Separate fee required)

9:30 AM - 12:00 PM • Room H

### Presented by: John P. Hayes, PhD, Titus Franchise Chair, HowToBuvAFranchise.com

If you're looking for no-nonsense, cut-to-the-quick, show me how to evaluate franchises so that I can buy one that's right for me information... this is the workshop you need. This is the perfect workshop for people who are just getting started with their research, as well as those who are close to making a decision to buy a franchise.

### **Financing Your Franchise Business**

10:00 AM - 11:00 AM • Room F

### **Presented by:** Marisol Cruz, Chief Operating Officer, Business Finance Depot

The first half of this seminar will explain the key steps to prepare your business for underwriting which is a relatively standard process. The second half of this seminar will outline the variety of financial products including SBA Express & 7(a) loans, Equipment Leases, and Alternative financing which can all be used to capitalize a new franchise business. Each slide will be followed with a Q&A session so participants are clear about the information being presented.

### Navigating the Buying Process: What to Know Before You Invest

10:30 AM - 11:30 AM • Show Floor Theater

### Presented by: Evan Goldman, Partner, A.Y. Strauss LLC

Prospective franchisees will learn the ins and outs of buying a franchise. Attendees will learn what to think about when buying a franchise, what to look for in an FDD, how to prep for life as a franchisee and the overall how to survive the franchise relationship.

### **Should I Franchise My Business?**

11:00 AM - 12:00 PM • Room G

Presented by: Steve Beagelman, CFE, CEO and Founder, SMB Franchise Advisors and Adam Siegelheim, Esq., Shareholder, Stark and Stark

This seminar will review the pros and cons of opening another corporate unit versus franchising your brand for your future growth strategy. We will review franchise industry statistics, the key components of franchising, critical success factors of franchised brands and positioning your brand to attract and appeal to prospective franchisees.

# A Day in the Life of a Home-Based Franchise Owner

12:00 PM - 1:00 PM • Show Floor Theater

### Moderated by: Janet Harris, CFE, Director of Recruitment, Dream Vacations

Not many people realize you can own and operate a successful franchise from the comfort of your own home. A panel of home-based franchise owners from different industries will discuss the ins and outs of owning a home-based franchise, including how to get your name out there, maximize productivity, leverage your franchisor's resources and more.

### The Advantages of Buying an Existing Franchise

12:30 PM - 1:30 PM • Room G

### Moderated by: Johnny Sellyn, Head, Franchiseresales.com

Exiting franchisees are part of the life cycle of franchising. Buying an established franchise means that everything is in place and you can hit the ground running with a mature business which has a significant cash flow in place, building from there. You will be benefiting from someone else's hard work and using it as your own starting point to develop the business further.

### Minorities in Franchising: Learn how to Start or Grow a Franchise Business

1:15 PM - 2:45 PM • Show Floor Theater

### Moderated by: Andre Kay, CEO & Founder, Sociallybuzz

Starting or Growing a Franchise Business. This will be a valuepacked informational seminar with top experts in the industry that will provide valuable information on how African-American business owners can market and finance a Franchise business.

# A Franchisee's Guide to Reading and Using the FDD

3:00 PM - 4:00 PM • Show Floor Theater

Presented by: Michael Einbinder, Esq., Partner, Einbinder & Dunn, LLP and Mackenzie Dimitri, Esq., Litigator, Einbinder & Dunn, LLP

The FDD may seem intimidating to read and even more challenging to understand. But it does not have to be. In this presentation, we will summarize the information contained within the FDD, identify potential red flags and give you tips on what to consider when negotiating a deal with the franchisor.



# PROGRAM SPONSORS

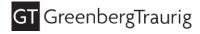






























U.S. Small Business Administration







# FEATURED EXHIBITORS

### TITLE SPONSORS:

# **Entrepreneur**















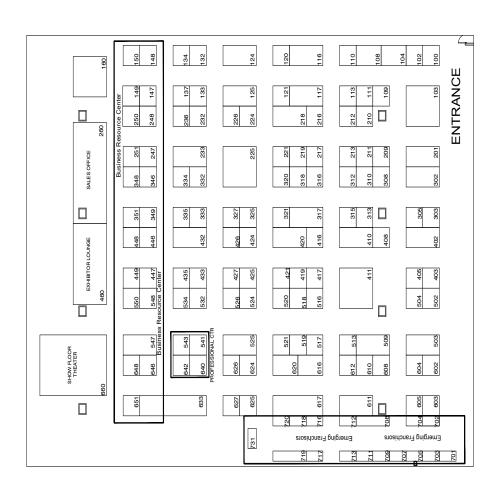








# FLOOR PLAN





# The BOSS SPONSORS













































COMPANY NAME	
5th Avenue Leads, LLC	
7-Eleven, Inc	417
A.Y. Strauss	
AAMCO Transmissions and Total Car Care	212
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### **ALPHABETICAL LIST OF EXHIBITORS**

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### **Robert Cresanti, CFE**

President & CEO of the International Franchise Associatior

INTERNATIONAL FRANCHISE ASSOCIATION • 1900 K St., N.W., Suite 700 • Washington, D.C. 20006 202-628-8000 • info@franchise.org • www.franchise.org

### The International Franchise Association

IFA is a membership organization representing over 1,300 franchise brands and 600 supporting suppliers. We are the only organization that promotes, protects and strengthens the franchising business model worldwide. Our members share a common purpose – promote franchising as an effective, efficient and responsible way to do business, to encourage small-business development, entrepreneurship and economic opportunity.

### We work in three key areas:

# Educational and Networking Opportunities

Throughout the year, IFA hosts leading educational programs and seminars to help members keep abreast of growing trends, legal issues, franchise development tips, relationship building and much more.

The IFA Annual Convention provides four days of education and interaction with colleagues from around the world. The Annual Legal Symposium and the International Bar Association/IFA Joint Conference provide resources on these specific areas while the IFA Franchise Development Conference help members attract and recruit quality franchise candidates.

Online resources and IFA's monthly magazine, Franchising World, help

members connect with the latest news, information and strategies. The weekly IFA Insider email, and IFA SmartBrief, a news summary available three times a week, keep members apprised on up-to-theminute news and information impacting franchising.

Recognizing the ever-increasing significance of franchise business moving across borders, IFA has made a new commitment to international activities and launched an ambitious program that includes new commercial, educational and research resources for its members. This includes trade missions, study tours, international data collection, educational and matchmaking meetings. IFA's international activities center on providing tools and resources to help IFA's members assess and access opportunities in the global marketplace.

### **Advocacy and Outreach Programs**

IFA is the only organization that represents all segments of the franchise industry working to protect the franchise model from challenges at both federal and state levels. IFA's grassroots network of franchisees, franchisors and suppliers, the Franchise Action Network (FAN), makes IFA an effective advocate for industry issues and concerns.

IFA's strategic initiative VetFran enables members to honor those

who have served our country. More than 640 participating companies voluntarily offer financial incentives for military veterans who are interested in owning their own businesses. On Veterans Day 2014, IFA released a report indicating more than 50,000 veterans have found employment in the franchise industry over the past year and more than 400 veterans have become local franchise business owners in the past year.

The Diversity Institute serves as a key catalyst for promoting and fostering diversity and inclusion within the franchise industry. The institute serves as the home for IFA and the IFA Foundation's diversity and minority programs: education, research, scholarships and liaisons with other national organizations.

### Leadership Opportunities and Professional Development

The IFA Foundation's Institute of Certified Franchise Executives is the only continuing education program for professional development that leads to a CFE designation. It is designed to enhance the professionalism of franchising by certifying the highest standards of quality training and education.

IFA provides many opportunities for leadership involvement including serving on its forums, committees or task forces.

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**Entrepreneur** 

SUPPLIER

5th Avenue Leads. LLC

**Booth #447** 

Natalie Nutter, CEO/Founder

(\$) IFA 2770 South Horseshoe Drive, Suite 6

Naples, FL 34104 USA Tel: 610-871-1651

Email: natalie@5thavenueleads.com

Franchise Leads-we are not a portal. We generate Call Verified & Call Qualified Franchise Candidates, with money interested in your franchise category. We deliver franchise candidates who indicate they meet or exceed your companies' requirements for investment & in available territories, GEO targeted by state/county/zip.





7-Eleven. Inc.

**Booth #417** (\$) IFA

Rod Lowe,

Franchise Development Marketing Manager, US

3200 Hackberry Road Irving, TX 75063 USA Tel: 972-828-6860

Email: Franchise.Inquiries@7-11.com

A.Y. STRAUSS SUPPLIER

Booth #543

A.Y. Strauss

Evan Goldman, Partner 101 Eisenhower Parkway, Suite 412 Roseland, NJ 07068 USA Tel: 973-287-0966

Email: egoldman@aystrauss.com

A.Y. Strauss has attorneys in its Franchising and Hospitality practice that assist clients across the U.S. as they navigate the ins and outs of franchising, licensing, non-competes, and other agreements essential to the franchising structure.







AAMCO Transmissions and Total Car Care Booth #212

Kim Rohinson 201 Gibraltar Road Horsham, PA 19044 USA



Tel: 615-605-9961

Email: krobinson@aamco.com

AAMCO has been the leader of Transmission & Total Car Care for nearly 50 years and is one of the fastest growing names in the \$200 billion automotive market. Rated #1 by Entrepreneur Magazine and ranked #1 28 of the last 30 years. Recession resistant. No experience needed!

Investment Range: \$223,600 - \$330,500

Minimum (apital Required: \$68,500 SUPPLIER

Accurate Franchising Inc.

Booth #317

**Brady Lee** 

2121 Vista Parkway West Palm Beach, FL 33411 USA

Tel: 561-868-1473

Email: blee@ufgcorp.com

Accurate Franchising is the only known franchise consulting company that owns and operates 9 franchise brands, with over 1600+ locations in 80+ countries. We assist emerging businesses with an A-Z complete turnkey solution to franchising.





### AFA Technology Institute

(Argentina Football Association) Booth #221

Alan Akerman, Chief Marketing Officer Trust Company Complex, Ajeltake Road Aieltake Island Majuro, MH96960 Marshall Islands Tel: 00549114058 1946

Email: aakerman@afatechnologyinstitute.com

AFA Technology Institute is the Master Licensee of AFA (Association of Argentinian Football), allowing anyone to invest in the license to build academies for boys and girls between 6 and 18 years of age with the brand, methodology, values and technology of the Argentinian Soccer style.





### Alliance Star Franchise Financing

**Booth #147** Marianne McKinney, President/Owner

P.O. Box 285 Ward, AR 72176 USA Tel: 870-740-7277

Email: marianne.asff@gmail.com

Alliance Star Franchise Financing is a franchise finance company. We help Franchisees to secure loans for existing, or new startup SBA approved franchise concepts. We offer a free pre-qualification process and we complete your entire loan request package including the business plan, budget projections, etc. 870-740-7277.

### FRANCHISOR

### **Amada Senior Care**

**Booth #427** 

Marcos Moura, Chief Development Officer 901 Calle Amanacer, Suite 350

(\$) IFA

San Clemente, CA 92673 USA Tel: 949-284-8036

Email: tim.v@amadaseniorcare.com

Ranked in Entrepreneur's 2020 Top 500 brands! With large territories and incredible support. Franchisees average \$1,2MM in gross revenues by their 3rd full calendar year in business (see FDD, Item 19). Amada is the exclusive care provider of the NFL. Ideal concept for experienced business development/sales professionals.

Investment Range: \$87,010 - \$237,054 Minimum Capital Required: \$70,000



### Booth #133

American Family Care (\$) IFA

Russ Smith, Director of Franchise Development 3700 Cahaba Beach Road

Birmingham, AL 53242 USA Tel: 603-845-9412

Email: rsmith@afcurgentcare.com

American Family Care Urgent Care provides guick, convenient and affordable walk-in medical care in over 220 locations across the country. The national desire for high quality health care without the wait or high price tag, makes our industry in high demand. No medical experience needed! PRIME TERRITORY AVAILABLE!

Investment Range: \$807.500 - \$1,434.500

Minimum Capital Required: \$550,000

### FRANCHISOR

### **Anago Cleaning Systems**

Booth #315 (\$) IFA

Juan Catoni, Master Franchise Owner 20 SW 27th Avenue, Suite 100 Pompano Beach, FL 33069 USA

Tel: 954-580-0680

Email: juan.catoni@anagocleaning.com

Anago Cleaning Systems has been recently rated by franchiserankings.com the #1 Janitorial Franchise. We have been featured in national and local publications, "Our Business is Cleaning your Business"

Investment Range: \$7,000 - \$28,400

Minimum Capital Required: \$1.500







**Assisting Hands Home Care** Armando Morales.

Booth #321

Director of International Franchise Development 11010 North Kendall Drive, Suite 100

Miami, FL 33176 USA Tel: 305-274-6471

Email: sales@assistinghands.com

Assisting Hands Home Care provides a wide variety of medical and non-medical in-home care and assistance to elderly and disabled adults, including homemaker-companion and personal care, skilled nursing, temporary staffing, medical equipment and total care management.

Investment Range: \$80.050 - \$152.000 Minimum Capital Required: \$75,000





### ATC Healthcare

**Booth #616** 

Patrick Rozmus, Director of Business Development

1983 Marcus Ave. Suite E-122 Lake Success. NY 11042 USA

Tel: 516-750-1706

Email: prozmus@atchealthcare.com

Why ATC Healthcare Staffing? For more than 30 years, ATC Healthcare has navigated the nuances of healthcare professional staffing. ATC provides the most qualified healthcare professionals. in a multitude of disciplines to answer a growing need for staffing solutions nationwide.

Investment Range: \$100.000 - \$150.000 Minimum Capital Required: \$100,000





### **Benetrends Financial**

Booth #408 IFA

Dallas Kerley, CFE, President & CEO 1180 Welsh Road, Suite 280 North Wales, PA 19454 USA

Tel: 866-423-6387

Email: info@benetrends.com

The authority in franchise funding, Benetrends Financial pioneered 401(k)/IRA Rollover funding with our Rainmaker Plan®, enabling entrepreneurs to use their retirement plan to fund a business, tax-deferred and penalty-free. Our other offerings include SBA Loans (97% approval success), and more! Learn more at benetrends com



### THE BOSS SUPPLIER

### BeTheBoss.com

**Booth #260** (\$) IFA

Booth #719

Rob Lancit, Vice-President 208 Harristown Road, Suite 102 Glen Rock, NJ 07452 USA

Tel: 201-881-1624

Email: rob.lancit@comexposium.com

We are America's most comprehensive and informative franchise directory. Search through 100's of opportunities, read articles by the industry's top franchise experts, and communicate directly with the franchise of your choice. If you're looking to get into business for vourself, visit www.betheboss.com!



### **Big Blue Swim School**

🐧 IFA Dennis Campbell, VP Franchise Development

350 North Orleans Street, Suite 9000N

Chicago, IL 60651 USA Tel: 770-316-7532

### Email: franchising@bigblueswimschool.com

Big Blue Swim School's goal is to be a part of life's big moments to help kids develop swim skills (stroke, breath, movement) and life skills (courage, perseverance, hard work), Its real estate footprint. proprietary technology, and proprietary distance-based swimming methodology sets Big Blue up for long-term success.

Investment Range: \$1.787.500 - \$3.646.000

Minimum Capital Required: \$600,000





### **Big Sky Franchise Team**

**Booth #247** (\$) IFA

Tom DuFore, CEO

12850 Highway 9 North, Suite 600-126

Alpharetta, GA 30004 USA Tel: 855-824-4759

Fmail: info@bigskyfranchise.com

Franchise your business and grow your brand with Big Sky Franchise Team. Our experienced franchise consultants use proven systems to provide franchise consulting, development, and marketing solutions for businesses of every growth stage. Call for 855-824-4759 for your free franchise consultation.



### Bodv20

Booth #432

Christopher Pina

1881 NE 26th Street, #100-101 Wilton Manors, FL 33305 USA

Tel: 970-313-3603

Email: chris@bodytwenty.com

Body20 studio concept is a rapidly growing franchise model within the fitness industry that provides the combination of state of the art technology, modern personal training and rapid fitness results makes Body20 the franchise opportunity of the decade.

### (BODY STREET) FRANCHISOR

### **Bodystreet GmbH**

Booth #704

Matthias Lehner, Founder & CEO 1605 North 7th Avenue Phoenix, AZ 85007 USA

Tel: 602-296-4038 / +4989452241528 Email: Matthias.Lehner@bodystreet.de

Busy people throughout the world are looking for an exercise system where one 20-minute workout a week is all it takes. And it's possible-thanks to electrical muscle stimulation (EMS).

Investment Range: \$80,000 - \$150,000 Minimum Capital Required: \$15,000



FRANCHISO

### **Boiangles' Restaurants**

Booth #525 (\$) IFA

Leigh Ann Stump, Director Franchise Development 9432 Southern Pine Boulevard Charlotte, NC 28273 USA

Tel: 800-366-9921

Email: lstump@bojangles.com

Bojangles' is a growing restaurant operator and franchisor dedicated to serving high-quality, craveable food including breakfast served All Day. Every Day. Menu items such as made-from-scratch biscuits, hand-breaded bone-in chicken, flavorful fixin's (sides) and Legendary Iced Tea®, 750+ locations and 40+ years' experience.

\$385,500 - \$1,220,750 Investment Range:

Minimum Capital Required: \$500.000





### **Building Kidz School**

Booth #403

Saniay Gehani 303 Vintage Park Drive, Suite 130 Foster City, CA 94404 USA

Tel: 949-282-7304 Email: michaelp@buildingkidz.com





### **Business Exchange**

Booth #318 (\$) IFA

Pamela Labelle, President 1271 Avenue of the Americas, 43rd Floor New York, NY 10020 USA

Tel: 212-882-1010 / 877-337-1188 Email: info@businessexchange.ca

The Business Exchange offers 3 types of services: we publish the free Business Exchange magazine that connects business owners and franchisors to prospective buyers. We also publish the Commercial Exchange magazine that brings commercial realtors to investors. Lastly, we specialize in lead generation with quaranteed ROI

### SUPPLIER

### **Business Finance Depot**

Booth #346

Paul Bosley, Managing Member 7929 Norne Lane

(\$) IFA

Mount Dora, FL 32757 USA Tel: 800-788-3884

### Email: paul@businessfinancedepot.com

Business Finance Depot secures financing for new and existing franchisees to launch and expand their businesses. We offer SBA Express loans up to \$150K, equipment leases up to \$1M and SBA loans up to \$10MM. We are proud to serve many large existing franchise companies and many new emerging franchise companies.

### **FRANCHISOR**

### **BusinessKids**

Booth #708

Mary Carmen Cabrera

Avenida Insurgentes Sur 1915-702, Guadalupe Inn

Mexico City, 01020 Mexico Tel: 52-55-5615-9107

Email: direccion@businesskids.com.mx

BusinessKids is a program for very young entrepreneurs, in which they learn to develop business ideas through play. We encourage and build entrepreneurial skills in children in a playful environment, which promotes entrepreneurship, self-esteem, community service, environmental protection, saving and money awareness.

\$15,000 - \$30,000 Investment Range: Minimum Capital Required: \$30,000







### CareBuilders at Home

**Booth #616** 

Patrick Rozmus 1983 Marcus Avenue, Suite E-122 Lake Success, NY 11042 USA Tel: 516-750-1706

Email: prozmus@atchealthcare.com

Private home care industry is currently one of the fastest growing sectors of the U.S. economy. CareBuilders at Home is the only homecare franchise in America in which the franchisor is the direct employer of the franchisee's caregivers. You can focus on growing your business. We'll do all the rest!

Investment Range: \$98,200 - \$158,300 Minimum Capital Required: \$100,000



### **Concession Nation**

Booth #446

Larry Altavilla, Operations Manager 1821 SW 42nd Way Deerfield Beach, FL 33442 USA

Tel: 888-892-4299

Email: larry@concessionnation.com

Converting step vans into fully customized food trucks and equipping custom built trailers with spectacular commercial kitchens that will propel you to achieve your business visions, as well as, your shot at street food popularity. We have 14 yrs in South Florida as the leader in volume food truck and food trailer sales.



### Cora Breakfast and Lunch

**Booth #125** 

(\$) IFA

Robert Longtin, International Development Lead 16 Sicard Local 50

Sainte-Thérèse, Quebec, J7E 3W7 CANADA

Tel: 888-435-2426

Email: rlongtin@chezcora.com

A well established franchise concept specializing in breakfast, offering guests quality food and service in a warm, family atmosphere.

Investment Range: \$600.000 - \$900.000

Minimum Capital Required: \$400,000





**Crepe Delicious Booth #232** 

Oded Yefet, CEO 147 Citation Drive, #30

Concord, Ontario, L4K 2P8 CANADA

Tel: 905-326-2969

Email: oded@crepedelicious.com

We are the largest and fastest growing creperie and gelateria. Our unique concept combines low food costs with excellent site selection to provide our franchisees with the recipe for success. Now with locations spanning across the country, we have achieved international growth with extensive franchise development plans.





### **Dream Vacations**

Booth #218 (\$) IFA

(\$) IFA

Janet Harris, CFE

Director, Franchise Development 1201 West Cypress Creek Road, Suite 100s

Fort Lauderdale, FL 33309 USA

Tel: 800-820-2388

Email: Recruitment@wth.com

For 28 years, Dream Vacations has been helping entrepreneurs achieve their dreams. As a part of World Travel Holdings, we are the world's largest seller of cruise vacations. With over 1,300 successful franchisees, we offer the opportunity of a lifetime to start your own travel agency and sell dream vacations.

\$495 - \$8,820 Investment Range: Minimum Capital Required: \$3.500

### EINBINDER &DUNNILP



### Einbinder & Dunn, LLP

Michael Einbinder, Esq. & Mackenzie Dimitri, Esq. 112 Madison Avenue, 8th Floor

New York, NY 10016 USA

Tel: 212-391-9500

Email: me@ed-lawfirm.com: mld@ed-lawfirm.com

Finbinder & Dunn, a full service business law firm, represents franchisors and franchisees nationwide. Our knowledge of both sides of the franchise model gives us a deeper understanding of the intricacies of franchising law and allows us to apply that knowledge to the advantage of our clients.





Booth #313

Booth #640

(\$) IFA

Chad Stewart, Franchise Development

426 SW Commerce Drive, Suite 130 Lake City, FL 32025 USA

Ellianos Coffee Company

Tel: 386-755-5828 Email: chad@ellianos.com

Ellianos Coffee Company is a double-sided drive thru speciality coffee franchise. Our motto, "Italian Quality at America's Pace". captures our goal of providing high quality products in an efficient manner. With our simple store operation and effective concept, Ellianos is a prime franchise opportunity!

\$275,300 - \$398,500 Investment Range:



### Engenius Learning Centers

Booth #717

Mike Flynn, President 1002 Byerley Avenue San Jose, CA 95125 USA Tel: 408-495-3800

Email: mcflynn@engeniuslearning.com

Want a career that is both fulfilling and fun? An Engenius Learning Center franchise can help you make a difference in a child's life and not be a slave to your business. Our system is scalable no matter whether you are a solopreneur or owner of a supercenter, we have an offering perfect for you.

Investment Range: \$5.000 - \$20.000 Minimum (apital Required: \$80.000



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Our mission is based on providing affordable, convenient, and professional recovery and wellness services to the communities in which each iCRYO franchise is located. We have created a system that allows you to control your success with easy to operate processes and systems built with our franchisees in mind. We are here to elevate the lives of our franchisees as well as their guests.

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Bob Morgan President of Franchise Sales Phone: (337) 304-5429 Email: bob.morgan@icryo.com

### Entrepreneur SUPPLIER

### Entrepreneur Media Inc.

Booth #411

Paul Fishback. Vice President - Franchise 18061 Fitch

(\$) IFA

Irvine CA 92614 IISA Tel: 800-864-6864

### Email: pfishback@entrepreneur.com

Advertise with Entrepreneur Media and reach more qualified buyers than with any other lead source. Entrepreneur's new lead gen technology will open the door to the millions of motivated individuals who turn to us every day for advice and information about the latest franchise opportunities.





### EnviroLogik

**Booth #110** (\$) IFA

Ron Bender, VP of Franchising 1816 59th Terrace East Bradenton, FL 34203 USA

Tel: 941-465-1944 Email: rbender@ebiorg.com

We believe in giving back to help our community, nature & our customers. We believe in making people healthier & safer. We believe in making a difference by eliminating drain line & odor issues & decreasing costs & compliance concerns. We believe in building successful, rewarding, profitable businesses for people like you!

Investment Range: \$104.000 - \$244.000

Minimum Capital Required:

\$25,000

### FRANCHISOR

### **Essential Magazines**

**Booth #703** 

Arthur Piubeni. Founder & Publisher 809 W. Riordan Road, Suite 100; 420 Flagstaff, AZ 86001 USA

Tel: 970-618-2555

### Email: Publisher@EssentialMagazines.net

Essential Magazines is a luxury lifestyle publication catering to second homeowners and luxury guests in the communities we serve. "More than a magazine; it's a souvenir."

Investment Range: \$35,000 - \$100,000 Minimum Capital Required: \$35.000

### EXPERIMENT PROSE FRANCHISOR





**Experimax** 

Booth #433 (\$) IFA

Jim Muir

2121 Vista Parkway

West Palm Beach, FL 33411 USA

Tel: 561-406-3364

Email: franchise@experimacfranchise.com

Experimax is a retail location that specializes in the buy, sell. trade and repair of preowned Apple computers, tablets and cellphone devices with over 100 locations in more than 10 countries. worldwide. Recognized as one of the fastest-growing private companies in America.

Investment Range: \$170.000 - \$175.000

Minimum Capital Required: \$49 500

### FRANCHISOR

### **Eye Level Learning Centers**

**Booth #518** (\$) IFA

Xavier Kim. VP of Franchising 4640 Valais Court, Suite 104 Johns Creek, GA 30022 USA

Tel: 201-655-2575

Email: xavier.kim@mvevelevel.com

Eve Level Learning Center is a systematic individualized program. which offers a supplemental math & English programs for children ages between 4 to 14. Eye Level offers an innovative and effective learning method in a fun, interactive and exciting learning environment.

\$59 338 - \$126 750 Investment Range: Minimum Capital Required: \$60K Liquid, \$120K net worth



### Fast-Fix Jewelry and Watch Repairs

Booth #526 (\$) IFA

Sam Guagliardo, Franchise Development 1515 South, Federal Highway, Suite 412 Boca Raton, FL 33432 USA

Tel: 800-359-0407 / 561-330-6060

Email: franchisesales@fastfixfranchise.com

The Fast-Fix brand is based on a unique and proven model: provide convenient, professional iewelry and watch repairs while customers shop. And the best part: franchise owners need NO jewelry or watch experience to become successful. Today, there are more than 150 Fast-Fix franchise locations across 25 states, Join us!

Investment Range: \$150.000 - \$450.000

Minimum Capital Required: \$100.000

### SUPPLIER

### Franchise Times

**Booth #425** (\$) IFA

Mary Jo Larson, Vice President & Publisher

2808 Anthony Lane South Minneapolis, MN 55418 USA

Tel: 612-767-3200

Email: info@franchisetimes.com

Franchise Times is the news and information source for franchising. and the only independent news source in franchising. Original research includes well-respected rankings: the Franchise Times 200+: Fast & Serious, and the Restaurant Franchisee 200.



### Franchise Update Media

Booth #547 (\$) IFA

Sharon Wilkinson, Sr. Sales & Event Dept. Office Manager

6489 Camden Avenue, Suite 204

San Jose, CA 95120 USA Tel: 800-289-4232

Email: sales@franchiseupdatemedia.com

Franchise Update Media (FUM) has been a leader in providing valuable information to franchisors, franchisees and franchise prospects. FUM delivers a combination of conferences, targeted publications and digital properties for the franchise industry. Please visit www.franchising.com



### franpos SUPPLIER

Booth #348

(\$) IFA

Subodh Gupta, Founder & Head of Sales 5 Concourse Parkway, Suite 3000

Atlanta, GA 30328 USA Tel: 408-898-3217 Email: sgupta@franpos.com

Franpos is the #1 cloud-based franchise POS system to simplify operations, lower costs and increase sales. Trusted by thousands of customers and partners worldwide across retail, quick-service restaurant and beauty industries. Francos is one of America's fastest-growing private companies ranking on the 2019 Inc. 5000 list.







### Fully Promoted

Booth #325

Michael Brugger, President 2121 Vista Parkway

West Palm Beach, FL 33411 USA Tel: 877-926-2861

Email: frandev@ufgcorp.com

Worlds' largest full-service branded products and marketing services franchise with over 300 locations in more than 10 countries worldwide. Work business hours catering to both the business community and consumers in a clean environment, with minimal staff and inventory. No experience is necessary.

\$50,000 - \$75,000 Investment Range: Minimum (apital Required: \$49.500





#### Gideon Math and Reading **Booth #426**

Boston Coppedge 16835 Addison Road Addison, TX 75001 USA Tel: 855-344-3366

Email: boston@gideonlearning.com

Gideon Math and Reading is a supplemental education program which focuses on math and reading. Gideon believes, through mastery learning, there are no limits on a child's capacity to learn. We have been family owned and operated since the beginning in 2004. Come by to learn how you can build confidence through mastery!

Investment Range: \$100,000 - \$200,000 Minimum Capital Required: \$100.000

### SUPPLIER

### **Global Franchise**

**Booth #248** (\$) IFA

Paulo Mauro, CEO

201 South Biscayne Boulevard, Suite 1200

Miami, FL 33131 USA Tel: 855-456-3796

Email: paulo@globalfranchise.net

Global Franchise is a company specialized in the development of franchise systems. In the market since 1987 it has developed more than 500 projects worldwide, contributing to the growth of the franchise system.

Association Member: WFA, ABF





### Grease Monkey International, LLC

Booth #104 (\$) IFA

Lori Schneider

5575 DTC Parkway, Suite 100 Greenwood Village, CO 80111 USA

Tel: 303-308-1660

Email: loris@greasemonkeyintl.com

Grease Monkey-With over 330 centers in the U.S., Latin America & China, Grease Monkey provides Pit Crew Certified maintenance services and makes up the fastest growing quick lube chain in America. Grease Monkey offers a generous VetFran program for veterans.

Investment Range: \$156.695 - \$347.850

Minimum Capital Required: \$60,000





#### **Griffin Waste Services Franchise** Booth #731

Mike Griffin 402 Old Leicester Highway Asheville, NC 28806 USA Tel: 828-273-9544

Email: mike@griffinwaste.com

We offer a simple business model in the stable and necessary waste management industry. We developed our model to utilize convenient sized containers that can be placed most anywhere. This is the business for those who like to "talk trash." We are environmentalist every day.

Investment Range: \$135,000 - \$165,000 Minimum Capital Required: \$60,000





#### HomeVestors of America Booth #504

April Nealey, Franchise Sales 1336 Loma Linda Court Sarasota, FL 34239 USA Tel: 678-215-9000

Email: april.nealey@homevestors.com

HomeVestors of America, Inc. the 'We Buy Ugly Houses' company, is the ONLY house buying franchise in the U.S., with more than 100.000 houses bought since 1996. HomeVestors® recruits, trains. supports and GENERATES THE LEADS to buy those houses for its 1200+ franchisees

Investment Range: \$120.000 - \$420.250

Minimum Capital Required: \$120,000





### iCRY0

**Booth #617** 

Bill Jones. CFO 14200 Gulf Freeway, Suite 210

Houston, TX 77034 USA Tel: 832-687-3494 Email: bjones@icryo.com

iCRYO offers an affordable, convenient, and professional franchise system for cryotherapy. We are committed to bringing holistic care to our guests with state of the art equipment and industry leading safety training. We are looking for franchisees who are ready to become part of a booming industry.

Investment Range: \$170,000 - \$550,000

Minimum Capital Required: \$100,000





### IFPG -International Franchise

**Professionals Group** Booth #550 (S) IFA

Red Boswell, President 499 Ernston Road, Suite B9 Parlin, NJ 08859 USA Tel: 888-977-4374

Email: red@ifpg.org

The International Franchise Professionals Group (IFPG) is a membership based organization that has over 1000 members. Our members consist of franchisors, franchise brokers & consultants, lenders, and other franchise professionals that help potential candidates in the process of buying a franchise.









### **iFranchise Group**

Judy Janusz, Vice President Operations 905 West 175th Street. 2nd Floor

Homewood, IL 60430 USA

Tel: 708-957-2300

Email: info@ifranchisegroup.com

Recently ranked #1 Franchise Advisors by Entrepreneur magazine. iFranchise Group brings decades of experience to franchise planning & implementation. We help businesses assess franchising for their best growth strategies. Visit us @ Booth 216 for a free copy of our book, "Franchise Your Business."

Association Member: CFA





FRANCHISOR

IKIOS INC.

Rooth #70

Lois Veguilla, Director of Business Relations & Development 3701 W. Alabama, Suite 250

Houston, TX 77027 USA Tel: 713-665-5200

Email: franchise@ikidsinc.com

iKids U is the children's franchise that has it all! From after-school care to enrichment classes, one on one services to camps. iKids U is the perfect balance of work and play for the owner and every child that participates. Educational, recreational, and creative - there is no end to the fun or opportunities at iKids!

Investment Range: \$87,150 - \$103,000 Minimum Capital Required: \$40.500



FRANCHISOR

### Imagine Arts Academy

Booth #420

Scott Reed 8360 Rue Bougainville Street

Montreal, QC H4P 2G1 CANADA Tel: 512-421-5563

Email: scottr@2inspire.com





ing Tattoos

Booth #719

Peter Joukov, Co-Founder & COO 1011 King Street Alexandria, VA 22314 USA Tel: 703–995–9876

Email: franchising@ingtattoos.com

Tattoo franchising? Yes please! inq brings tattooing into the 21st century with premium boutiques, clean design, customer service, and technology. inq welcomes new and veteran tattoo customers. Be one of the first to get in on this unique opportunity. Prime territories available.

Investment Range: \$150,500 - \$391,500 Minimum Capital Required: \$150,500





### International Franchise Association

Robert C. Cresanti, President & CEO

1900 K Street NW, Suite 700 Washington, DC 20006 USA Tel: 202-628-8000 Email: info@franchise.org



**Booth #103** 



The International Franchise Association is the only national trade association that represents all aspects of the franchise community. Its mission is to protect, enhance & promote franchising and it is the leading source of information about franchising a business or buying a franchise.



SUPPLIER

INUSA Booth #448

Diana Rafferty, U.S. Senior Business Developer 18501 Pines Boulevard, Suite 305 Pembroke Pines, FL 33029 USA Tel: 954-594-6386

Email: dr@inusateam.com





### IRA Financial

Booth #132

Jennifer Dann 1691 Michigan Avenue, Suite 415 Miami Beach, FL 33139 USA Tel: 305-330-4426 Email: info@irafinancialgroup.com

IRA Financial Group & IRA Financial Trust Company, founded by top law firm tax & ERISA attorneys, are the markets fastest growing

provider of the Rollover for Business Startups Solution. IRA Financial has designed an IRS and ERISA compliant structure for using retirement funds to acquire or invest in a business tax-free!





### Ivv Kids Early Learning Center

**Booth #416** 

Amvn Bandali, Senior Vice President 2707 Spring Green Boulevard Katy, TX 77494 USA Tel: 281-769-4266

Email: franchise@ivykids.com

lvy Kids Is a family owned and operated early learning franchise which caters to young children from Infant to 12 years old. Ivy Kids uses a proprietary curriculum and teaches science and Spanish.

Investment Range: \$3,000,000 - \$4,000,000

\$450,000 Minimum Capital Required:

### FRANCHISOR

### Jamba Juice

Booth #612 (\$) IFA

Rani Bhatt

5620 Glenridge Drive NE Atlanta, GA 30342 USA Tel: 404-978-4829

Email: rbhatt@focusbrands.com

Founded in 1990, Jamba Juice is a leading restaurant retailer of better-for-you food and beverage offerings, including great tasting fruit smoothies, juices, and teas, hot oatmeal made with organic steel cut oats, wraps, salads, sandwiches, and California Flatbreads™, and a variety of baked goods and snacks.

Investment Range: \$353,100 - \$639,800 \$350,000 Minimum Capital Required:





### Jani-King International

Booth #509 (\$) IFA



Tel: 800-526-4546 / 972-991-0900

Email: info@janiking.com

The world's largest Commercial Franchise Opportunity for 50 years. Having over 8,500 unit franchise owners in over 120 regional offices in 10 countries providing services to 60,000 customers. Owners are professionally trained to provide services in all types of commercial & healthcare buildings, casinos & sports venues.

Investment Range: \$16.250 - \$100.000 \$16.250 Minimum Capital Required:



### Jon Smith Subs

Booth #226 (S) IFA

Jim Butler, Brand President 2121 Vista Parkway

West Palm Beach, FL 33411 USA

Tel: 888-971-9465

Email: franchise@ionsmithsubsfranchise.com

Jon Smith Subs is a fresh new opportunity with a track record for success, serving high quality subs, right off the grill, overstuffed and piled high with the freshest ingredients, since 1988. Jon Smith Subs is also part of United Franchise Group, a leader in the franchising industry.

Investment Range: \$500,000 - \$600,000

Minimum Capital Required: \$150,000

### JOORNEY



### Joorney Business Plans

Booth #149

Paul Monson, Managing Partner 407 Lincoln Road, Suite 2K Miami Beach, FL 33139 USA Tel: 844-566-7639 Email: paul@joorney.com

At Joorney Business Plans, we pursue excellence by providing high-end advisory services to our clients. We pride ourselves on the professionalism of our expert team and ability to write franchise business plans individually rather than using business plan software, thereby producing quality documents each and every time.





### Kids 'R' Kids Learning Academies

**Booth #116** 

David Vinson, CEO 1625 Executive Drive South Duluth, GA 30096 USA

Tel: 770-279-7777 / 800-279-0033

Email: david@kidsrkids.com

Kids 'R' Kids Learning Academies provide a secure, nurturing, and educational environment for children ages six weeks to 12 years. With nearly 170 academies in 16 states, Kids 'R' Kids International® is a family-owned and operated organization ranking in the top 3 nationwide for franchised early childhood education centers.

Investment Range: \$4 600 000 - \$5 600 000

Minimum Capital Required: \$460,000





### KLA SCHOOLS FRANCHISE

The Franchise on the Leading Edge!



INSPIRED BY THE REGGIO EMILIA APPROACH





#### NOW FRANCHISING NATIONWIDE

#### Why Franchise With Us?

- Proven track record and support systems.
- Inspired by the Reggio Emilia Approach, heralded as the best in the world by Newsweek and CNN.
- State of the art preschool with innovative and modern look and feel.

#### Jose Ortega

1750 Coral Way Miami, FL 33145 **P.** 305.912.5521 Ext. 1249 **F.** 305.397.1977

F. 303.377.1777

www.klaschoolsfranchise.com





#### KLA Schools

Tel: 305-912-5521

#### Booth #332

Roberto Ortega, Director of Business Development

1750 Coral Way, Suite 301 Miami. FL 33145 USA

Email: rortega@klaschools.com

KLA schools (KLA) is an upscale childcare/preschool center serving children from 3 months of age through age 6.Inspired by cutting edge educational philosophies, KLA's reliance upon the Reggio Emilia approach provides us with a meaningful departure from what has become the standard in American day.

\$592,500 - \$1,700,000.00 Investment Range:

Minimum Capital Required: \$300,000





#### LA Crawfish

Booth #113

David Lee. Director of Franchise Sales 1005 Blalack Road Houston, TX 77001 USA Tel: 281-968-8850

Email: dlee@allstarfranchise.com

LA Crawfish is more than just a restaurant franchise. It is a HOT Vietnamese Boil-in-a-Bag Caiun seafood franchise now offering on a limited basis its franchise system in select markets throughout the US. LA Crawfish is consistently listed as one of the top places for Crawfish in Texas. Menu items include shrimp, crab, etc.

#### SUPPLIER

#### Lasky Architect P.A.

Booth #646 (\$) IFA

Scott Lasky, President 3330 NE 34th Street Fort Lauderdale, FL 33308 USA

Tel: 954-566-5051

Email: scott@laskvarchitect.com

We are your one-stop for all design services. We have over 39 years of experience in all areas of architecture, interior design and engineering. We are licensed in 38 states. Whether you are starting out with one store, refreshing the look of an existing franchise or growing your franchise nationwide, we can help.





#### Liberty Tax Service

Booth #517 (\$) IFA

Kelly Wyatt, VP-Franchise Development 1716 Corporate Landing Parkway Virginia Beach, VA 23454 USA

Tel: 877-245-9774

Email: kelly.wyatt@libtax.com

With low start-up costs and the certainty of taxation providing an enticing and recession-resistant business opportunity, Liberty Tax Service has become the fastest growing international income tax franchise company EVER with over 2800 offices in the U.S. and Canada.

Investment Range: \$58,700 - \$71,900 Minimum Capital Required: \$40.000





#### Linga

Booth #148

Onur Havtac, CEO 6201 Lee Ann Lane Naples, FL 34109 USA Tel: 866-620-2785 Email: info@bevopos.com





#### Little Caesars Pizza

**Booth #137** (S) IFA

Bryan Ketelhut, Director, US Development 2211 Woodward Avenue

Detroit, MI 48201 USA Tel: 800-553-5776

Email: USDevelopment@LCEcorp.com

Little Caesars provides franchisee candidates a time-tested system and a simple operating model. Named "Best Value in America." Little Caesars is known for HOT-N-READY Pizza and Pizza Portal Pickup. Franchisees benefit from a comprehensive training program that focuses on all aspects of the business.

Investment Range: Minimum Capital Required: \$334,000 - \$1,370,500

\$250,000



Mad Science Booth #420 😘 IFA

Shafik Mina, President

8360 Rue Bougainville, Suite 201 Montreal, Quebec, H4P 2G1 CANADA

Tel: 514-344-4181

Email: info@madscience.org

Mad Science and Imagine Arts Academy by Crayola are leading enrichment providers in science and arts respectively. We deliver unique, hands-on experiences for children that are as entertaining as they are educational.

Investment Range: \$74,000 - \$110,000

Minimum Capital Required: \$75,000



#### Mahana Fresh **Booth #419**

Patrick Sommer P.O. Box 3566 Sarasota, FL 34230 USA Tel: 980-216-0533

Email: patrick.sommer@mahanafresh.com

Mahana Fresh is a value-driven, fast-casual concept, centered on providing fresh, healthy, delicious choices for a high volume of customers. Ultimately, the customer is looking for healthy choices, delivered through a service line, where they are empowered to choose what they want.

Investment Range: \$200,000 - \$600.000

Minimum Capital Required: \$100,000

#### SUPPLIER

#### **Mandour Construction**

**Booth #448** 

Gabriela Matos Baez, Director of Internal Operations 4564 North Hiatus Road Sunrise, FL 33351 USA

Tel: 954-580-3662

Email: gbaez@mandourconstruction.com

Mandour Construction is a full-service construction firm specializing in local & national Retail, Restaurant, Commercial and Residential construction based in South Florida, With over 20 years of construction experience including over 20 franchisors as clients. we pride ourselves in being the Franchise Experts.



#### McDonald's Corporation

Booth #124

Deb Fisher, New Candidate Manager **US Franchising Strategy** 

110 North Carpenter Street Chicago, IL 60607 USA Tel: 414-651-6966

Email: deb.fisher@us.mcd.com

If you're ready to bring your passion and commitment to our system. McDonald's provides an amazing opportunity to realize substantial rewards. You'll bring your talent and enthusiasm for building a team that focuses on the best possible customer experience - and we'll help you start, sustain and grow a successful business.

Investment Range: \$500,000 - \$5,000,000

Minimum Capital Required: \$500,000



#### Medcross Healthcare Franchise, LLC Booth #520

Homa Puga, Owner 9306 Old Keene Mill Road Burke, VA 22015 USA Tel: 703-864-8362

Email: homa@medcrosshealthcarefranchise.com

Medcross franchise owners can help their local communities with a better quality of life for seniors and families. And they can develop businesses they can take pride in calling their own. The vision of Medcross is to offer a broad range of care services to a wide range of clients

Investment Range: \$95,000 - \$130,000 Minimum Capital Required: \$95,000





#### **Melting Pot**

David Boatright, Sr. Director of Franchise Development 7886 Woodland Center Boulevard

Tampa, FL 33614 USA

Tel: 813-425-6209

#### Email: dboatright@frontburnerbrands.com

In the business of making memories for over 40 years. The Melting Pot® is the world's largest fondue franchise restaurant creating an engaging dining experience that turns an evening out into so much more! With over 100 locations open in the U.S. Canada. Mexico and the Middle Fast

Booth #513

(\$) IFA

\$1,404,320 - \$1,824,210 Investment Range:

Minimum Capital Required: \$400,000







#### MFV Expositions

Booth #260 (\$) IFA

Joseph Cammarato, Event Coordinator 208 Harristown Road, Suite 102

Glen Rock, NJ 07452 USA

Tel: 201-881-1666

Email: joseph.cammarato@comexposium.com

For over 25 years, MFV Expositions has been bringing franchise concepts together with the most qualified entrepreneurs seeking to own their own business. Our expos help franchisors expand their brand with face-to-face opportunities as well as online directories.





#### Midnight Cookies and Cream Booth #620

Nili Spigel, Sales Manager 4970 SW 52nd Street, Bay 324 Davie, FL 33314 USA

Tel: 954-651-8168

Email: midnightcookiesandcream@outlook.com

Midnight Cookies & Cream your first one-stop dessert shop for all of your late-night sweets cravings. Offering a variety of 20 gourmet cookies, homemade ice cream, epic milkshakes, and more.

Investment Range: \$147550 - \$318 800 Minimum Capital Required: \$150,000



#### MONSTAR Transmission &

#### **Automotive Centers**

Booth #302

Paul Eisenberg, Vice President 19370 Oliver Street Brooksville, FL 34601 USA Tel: 888-628-9817 Email: fdo@monstar.com

MONSTAR a franchise entering the market with a unique business plan which will enable consumers to develop long-term relationships with our Franchisee to solve their repair problems for the life of their vehicle with an unmatched level of support for the Franchise owner. You'll go far with MONSTAR!

Investment Range: \$250,000 - \$450,000

Minimum Capital Required: \$250,000



#### MSA Worldwide

**Booth #225** (\$) IFA

Michael Seid, Managing Director 94 Mohegan Drive

West Hartford, CT 06117 USA

Tel: 860-523-4257

Email: mseid@msaworldwide.com

The IFA has acknowledged MSA as "the leading strategic and tactical advisory firm in franchising." We develop franchise systems that our clients can support and grow. From strategy to manuals and training to franchise sales, let us apply our knowledge, resources, and commitment to help you exceed your business expectations.





#### My Eyelab

**Booth #233** (\$) IFA

Joseph Malmuth, Divisional VP of Franchise Sales 3801 South Congress Avenue

Palm Springs, FL 33461 USA

Tel: 561-612-4580

Email: myeyelab@myfranconnect.com

My Eyelab, a retail brand of Now Optics, which is a leading eye care provider, launched its franchise business in 2016. We are the fastest growing optical franchise in the U.S. Nearly 30 stores have opened nationwide with an additional 65 in various stages of operations and development. Locations available.

Investment Range: \$407477 - \$585 543 Minimum Capital Required: \$200,000



#### Nathan's Famous

Booth #316 (\$) IFA

Erik Mallon, Senior Director Franchise Development

1 Jericho Plaza, 2nd Floor - Wing A Jericho, NY 11753 USA Tel: 516-338-8500

Email: emallon@nathansfamous.com

NEW YORK IS ALWAYS A GOOD IDEA, which is why - after over 100 years as one of New York's most famous restaurant brands anyone can walk into a Nathan's Famous Restaurant anywhere in the world and experience the best of the "Flavor of New York".

Investment Range: \$125,000 - \$1,000,000

Minimum Capital Required: \$250,000





#### Natural Life CBD Kratom Kava

(\$) IFA



Jeff Greene, Marketing Manager 2101-3 W Pensacola Street Tallahassee, FL 32304 USA

Tel: 954-304-0791

Email: gabriel@shopnaturallife.com

Natural Life is a retail chain of wellness stores with certified and knowledgeable staff ready to help and educate our guests. With an extensive selection of natural alternatives. Natural Life carries hundreds of options with a strong focus on CBD, Kratom, and Kaya products.

\$75,000 - \$150,000 Investment Range: Minimum Capital Required: \$75,000

#### SUPPLIER

#### **Negocios USA Law Firm** Booth #160

Jesus Aveledo, Director 701 Brickell Avenue, Suite 850 Miami, FL 33131 USA Tel: 305-350-6872

Email: iaveledo@nusalaw.com

Negocios con USA, es una firma De Abogados basada en Miami con representacion en 16 paises, que ha presentado en el mundo durante los ultimos 27 años el reconocido seminario internacional Como hacer Negocios en los Estados Unidos de America. Para mayor informacion de Nuestros servicios visite www.nusalaw.com

#### neighborly



#### Neighborly

**Booth #611** (\$) IFA

Laura Meads, Senior Marketing Coordinator 1020 North University Parks Drive

Waco, TX 76707 USA Tel: 800-490-7501 Email: franchise@nblv.com

Neighborly® is an international operator of multiple franchise concepts and is the premier provider of services focused on repairing. maintaining and enhancing customers' homes and businesses. Neighborly®, formerly known as Dwyer Group, is a holding company of 21 service brands. 18 of which are franchise brands.

\$50,000 - \$300,000 Investment Range:

Minimum Capital Required: \$35,000



NETWORK



#### **Network Lead Exchange**

Nicole Kowanetz.

**UFG Events and Trade Show Coordinator** 

2121 Vista Parkway

West Palm Beach, FL 33411 USA

Tel: 561-868-1391

Email: nicolek@ufgcorp.com

Online networking platform that allows business owners and professionals to send and receive referrals and commissions.

Investment Range: \$10.000 - \$15.000 \$10.000 Minimum Capital Required:

#### PEARLE OOVISION FRANCHISOR



#### Pearle Vision

Mike Weaver, Sr. Director Development &

Licensing

4000 Luxottica Place Mason, OH 45040 USA Tel: 513-444-8513

#### Email: mweaver1@luxotticaretail.com

Founded in 1961 by Dr. Stanley Pearle, Pearle Vision is one of the largest eye care franchise retailers in North America with over 500 EveCare Centers, Our EveCare Center owners benefit from a full-service business model developed to help build strong businesses that deliver genuine eye care.

Investment Range: \$401.794 - \$620.538 Minimum Capital Required: \$100,000





#### Peterbrooke Chocolatier

Booth #100 🐧 IFA

Scott Nelowet

4339 Roosevelt Boulevard, Suite 400

Jacksonville, FL 32210 USA Tel: 904-699-3975 / 904-699-3975 Email: snelowet@peterbrooke.com

Peterbrooke Chocolatier is the franchise built on LOVF. Love of Chocolate and Love of who we buy chocolate for! Peterbrooke is committed to increasing the profitability of new and existing franchisees through a multiple revenue stream business model. which provides an excellent work/life balance!

Investment Range: \$212,750 - \$333,500

Minimum Capital Required: \$75,000



Booth #121

(\$) IFA

#### FRANCHISOR

#### **Physical Therapy NOW**

Booth #421

Andy Zapata, CEO 12277 SW 130 Street Miami, FL 33186 USA

Tel: 305-244-5883

#### Email: azapata@physicaltherapynow.com

Physical Therapy NOW is a recession-resistant business with no geographical constraints. Our owners enjoy an easy-to-operate, low overhead quick return of investment business model while helping people feel great. Our Mission: To create a space for people to connect with our experienced team to celebrate the wellness.

Investment Range: \$150,000 - \$210,000

Minimum Capital Required: \$60,000



Pita Pit

Booth #308

William Wilfong, VP of Franchise Development

105 North 4th Street, Suite 208 Coeur D'alene, ID 83814 USA Tel: 208-819-2377

Email: bill.wilfong@pitapitusa.com

Pita Pit is a restaurant franchise with a new and unique approach. The goal is to offer quality, healthy, fresh food – fast! We first opened in 1995 and in recognizing the new trend, we set out on a journey that would see Pita Pit restaurants open across Canada and the US and now throughout the world.

Investment Range: \$197,638 - \$410,277.50

Minimum Capital Required: \$75,000





#### Pollo Campero

Booth #111

Travis Edmondson, Director of Franchise Licensing 5420 LBJ Freeway, Lincoln Tower 2, Suite 1375

Dallas, TX 75240 USA Tel: 972-770-2800

Email: tedmondson@campero.com



#### Positive Reset Mental Health Care Clinic Booth #702

Belal Ellithy, CEO 10 Auer Court, Suite G East Brunswick, NJ 08816 USA

Tel: 732-241-1960

Email: bellithy@gmail.com

Our Medical services business offers specialized mental health services, psychiatric services, behavioral health services, and related counseling and treatment service. the Director of Operations will be responsible for the supervision of the medical professionals and does not to hold-professional medical license.

Investment Range: \$150,000 - \$245,000





#### Premium Painters

Booth #709

David Rizzo, CEO 9425 SE Federal Highway Hobe Sound, FL 33455 USA Tel: 561-632-7499

Email: dave@premiumpainters.com

Premium Painters started offering franchises 6 years ago, with our 11 locations Premium is the franchise to look closely at. Our last franchise opened in Daytona did over \$970,000 first year beating previous one of \$940,000 first yr. Our systems for marketing and building are the finest in the industry.

Investment Range: \$60,000 - \$80,000 Minimum Capital Required: \$55.000

#### **FRANCHISOR**

#### Proteinpro SA

Booth #712

Maria Andrade, Manager Km 1.5 Centro Comercial La Piazza, 16-B Samborondon, 092301 ECUADOR Email: oroteinprosa@qmail.com



### A.Y. STRAUSS



- Real Estate
- Technology
- Construction
- Private Client Services
- Franchise and Hospitality
- Litigation
- Bankruptcy

Relationships First.



#### PuroClean

**Booth #410** 

Tim Courtney, Vice President of Franchise Development 6001 Hiatus Road, Suite 13 Tamarac, FL 33321 USA Tel: 855-978-1776

(\$) IFA

Email: sales@PuroClean.com

PuroClean provides fire and smoke damage remediation, water damage remediation, floodwater removal, mold removal and biohazard clean up to commercial and residential customers. Puro-Clean has become one of the fastest growing property restoration. franchise in the nation.

Investment Range: \$72,765 - \$94,755 Minimum Capital Required: \$70,000





Rakkan Ramen Manabu Kamatani, COO 359 Fast 1st Street Los Angeles, CA 90012 USA

Tel: 213-680-4166

#### Email: manabu.kamatani@rakkaninc.com

With a traditional Japanese soup stock full of UMAMI, RAKKAN Ramen presents a new ramen experience. We generate UMAMI magic by slowly simmering vegetables and special seaweed to extract the best flavor. We'll serve you a new and healthy alternative of ramen with soup, 100% free of meat or seafood.

Investment Range: \$293,000 - \$897,000





#### Refresh Renovations

Booth #707 (\$) IFA

Paul English, CEO 415 South Florida Blanca Street Pensacola, FI 32502 USA

Tel: 850-332-6131

#### Email: paul.english@refreshrenovations.com

Refresh is a disruptive, technology-based business transforming the residential renovation market globally. Franchisees don't need to be builders with most of them being business-oriented owner-operators. We offer a business platform that enables our franchisees to create their own design and build construction companies.

Investment Range: \$137.190 - \$197.048 Minimum Capital Required: \$100,000



SUPPLIER

#### RESOLUT RE

**Booth #213** S) IFA

David Simmonds, President & Founder 7320 North Mopac Expressway, Suite 101

Austin, TX 78731 USA Tel: 512-474-5557

Email: david@resolutre.com

Whether you're a restaurant, full-service salon, or offer fitness solutions to your customers, fulfilling your expansion needs & strategies is a science & an art. From finding superior locations & out-positioning your competition, to improving your bottom line, this is what we do. Meet with us for more details.



Booth #548

(\$) IFA

RevLocal

Emily M. George, Strategic Solutions Manager 4009 Columbus Road SW. Suite 222

Granville, OH 43023 USA

Tel: 740-481-4364

Email: egeorge@revlocal.com

Build a better online presence and reach more customers with personalized digital marketing solutions including local search, paid advertising, review marketing, reputation management and social media. RevLocal partners are paired with a dedicated team who will consult & execute digital marketing solutions on their behalf.



RNR Tire Express

Booth #320

Vince Ficarrotta, Vice President, Franchising 13904 Monroes Business Park

Tampa, FL 33635 USA Tel: 800-449-8744 Email: Vince@RNRtires.com

We offer safe quality tires and custom wheels using our unique "pay-as-you-go" program. At RNR Tire Express "You've Got Options" means a customer has affordable payment options that include our valued Customer Care Package package, all without a large down payment or a credit check.

Investment Range: \$500,000 - \$1,000,000

Minimum Capital Required: \$500,000







#### Rosati's Pizza

#### Booth #201

(\$) IFA Tim McCarthy, Vice President of

Franchise Development 2250 Point Boulevard, Suite 335

Elgin, IL 60123 USA Tel: 847-915-9174

Email: tmccarthy@rosatisfranchising.com

Rosati's Pizza is a Chicago-based, family-owned franchise established in 1964. The franchise system currently operates in 15 states. which consists of a combination of 200 Carry Out/ Delivery and full service Sports Pubs. Rosati's provides Chicago-style pizza, Chicago style sandwiches and daily Italian fare.

Investment Range: \$134,200 - \$975,500 Minimum Capital Required: \$80,000

#### FRANCHISOR

#### Saladworks

Booth #602 (\$) IFA

Joshua Liggins, Business Development Manager 100 Four Falls Corporate Center - Suite 600

1001 Conshohocken State Road

West Conshohocken, PA 19428 USA Tel: 610-825-3080

Email: jliggins@saladworks.com

Saladworks; the nation's first and largest fresh-tossed salad franchise concept operates over 100 franchise locations across the US with 50+ stores in development! Saladworks offers a guilt free. gourmet menu of flavorful salads and complimentary menu items geared toward on-the-go consumers seeking a healthy lifestyle.

\$163.724 - \$452.292 Investment Range: Minimum Capital Required: \$125,000

#### SUPPLIER

#### SCORE Miami

Booth #651

Ricardo Casas, Co-Chair Parlin, NJ 08859 USA Tel: 305-349-3535

Email: ricardo.casas@scorevolunteer.org



#### Signal Health Group

Booth #310

Hahn March, President & CEO 3753 Howard Hughes Parkway # 200 Las Vegas, NV 89183 USA

Tel: 800-953-6183

Email: hahnmarch@signalhg.com

Signal Health Group is the leading provider of hospice, medical. and non-medical care for seniors and other loved ones needing assistance to remain in the privacy and comfort of their own home. Our two unique franchise models allow an opportunity for a variety of investment levels with limited capital required upfront.

Investment Range: \$50,000 - \$100,000 Minimum Capital Required: \$30000 or more



#### Slim Chickens

**Booth #608** 

Jackie Lobdell

1088 East Millsap Road Fayetteville, AR 72703 USA

Tel: 630-300-4798 Email: jackie@slimchickens.com

Slim Chickens is known for having the right combination of craveable food, a cool vibe, and that extra touch of southern hospitality. We are perfectly poised for development with the right investors. From site selection through grand opening, our team is with you every step of the way.

Investment Range: \$600.000 - \$1.400.000

#### SUPPLIER

#### SMB Franchise Advisors

Booth #519

Steve Beagelman, CEO 132 A Veterans Lane #157 Dovlestown, PA 18901 USA

Tel: 267-767-8130

Email: steve@smbfranchising.com

SMB Franchise Advisors work with established brands seeking new and innovative approaches to business as well as individuals who are just beginning to franchise their concept. Committed to delivering exceptional customer service, our team of professionals will help you grow your brand to the next level.





FRANCHISOR

SoBol

Booth #521

Jason Mazzarone, Owner 185 Waverly Avenue Patchogue, NY 11772 USA Tel: 631-419-3470

Email: robin@ownasobol.com

SoBol specializes in Acai bowls, Pitaya bowls, Green bowls and Smoothies. Our Acai blend and homemade granola are just some of the things that set us apart. Our corporate team is with you every step of the way, including training, guidance, support and more. We are #thebetterbowl.

Investment Range: \$125,000 - \$200,000 Minimum Capital Required: \$125,000

Social Volleza Marketing, Management, Companyos,

SUPPLIER

Sociallybuzz

Booth #349

Andre Kay, Chief Executive Officer 4581 Weston Road, Suite 163 Weston, FL 33331 USA Tel: 888-354-1867

Email: info@sociallybuzz.com

Sociallybuzz is a Social Media Management, Campaign and Reputation Company. Named one of the top marketing agencies to help franchises thrive by Entrepreneur magazine. Sociallybuzz is designed to help franchises with simple or advance social media marketing to grow their business.

#### SUPPLIER

#### Spadea Lignana, LLC

Booth #541

Sandee Devine, Client Relations 1315 Walnut Street, Suite 1532 Philadelphia, PA 19107 USA

Tel: 215-525-1165

Email: sdevine@spadealaw.com

With a depth of over a dozen experienced franchise attorneys, Spadea Lignana focuses on the startup needs of new franchisors and emerging brands while also helping new franchisees in reviewing the FDD, retail leases and general business advice for first time business owners. Member of the IFA.



FRANCHISOR

#### SpeeDee Oil Change and Auto Service

Booth #104

Lori Schneider, Franchise Development Specialist 5575 DTC Parkway. Suite 100

INTERNATIONAL PRINCE ASSOCIATIO

Greenwood Village, CO 80111 USA

Tel: 720-454-4412

Email: loris@speedeecorp.com

Founded in 1980, SpeeDee Oil Change & Auto Service is a franchise-based full-service automotive care company headquartered in Greenwood Village, CO. SpeeDee has built trusted customer relationships based on reliability & professional service & grown to over 150 locations across the US & Mexico.

Investment Range: \$197,305 - \$537,970
Minimum Capital Required: \$60.000



FRANCHISOR

#### Stefano Versace Gelato

Booth #605

Stefano Versace, Founder 2607 SW 177 Avenue Miramar, FL 33029 USA Tel: 305-548-9743

#### Email: franchising@gelaterieversace.com

Stefano Versace Gelato is a fast-growing Italian gelato and coffee chain operating more than 20 stores throughout Florida. Awarded Best Gelato in the world, our gelato is made fresh daily with authentic Italian ingredients! As our goal is spreading gelato tradition in America, we have an extensive franchise development plan.

Investment Range: \$265,000 - \$1,000,000 Minimum Capital Required: \$265,000



**FRANCHISOR** 

Booth #633

Scott Hendrickson, Owner 41 Elgin Estates View Calgary, Alberta, TZZOY4 CANADA

Sunsplashed Adventures

Tel: 403-861-7800

Email: scott@sunsplashed.com



# EINBINDER & DUNNLLP

Experienced business & franchise attorneys providing high quality, cost effective solutions



### JOIN US THIS WEEKEND!

Friday - February 21, 2020 Strategic Growth for the Start-Up Franchisor When & Where: 1:30 pm - 2:30 pm (Room G)

Saturday - February 22, 2020 A Franchisee's Guide to Reading and Using the FDD When & Where: 3:00 pm - 4:00 pm (Show Floor Theater)

VISIT US AT BOOTH

MACKENZIE DIMITRI mld@ed-lawfirm.com

MICHAEL EINBINDER me@ed-lawfirm.com

NEW YORK, NY

WWW.ED-LAWFIRM.COM

212-391-9500



The recipe for a successful franchise includes accountability & support.

For more franchise info, www.OwnAPuroClean.com (866) 289-5071



SUSHI SAKE FRANCHISOR

Sushi Sake

Booth #516

Angel Aguavo, Founder 7175 SW 47th Street, Suite 206 Miami, FL 33155 USA

Tel: 305-994-7477

Email: franchsie@sushisakemiami.com



**Booth #224** (\$) IFA

Jim Butler, Brand President 2121 Vista Parkway

West Palm Beach, FL 33411 USA Tel: 561-567-0258

Email: greatgreek@ufgcorp.com

The Great Greek Mediterranean Grill is a fast-casual restaurant specializing in the popular and growing Greek/Mediterranean food. The Great Greek takes pride in procuring only the freshest ingredients and preparing them daily to make each meal a memorable one.

Investment Range: \$500.000 - \$600.000 \$180,000 Minimum Capital Required:

This is it. Inc. Booth #524

Robert Fix. V.P. Franchise Sales 3400 Peachtree Road NE. Suite 700 Atlanta, GA 30326 USA Tel: 972-672-9159

Email: robert@thisisitfranchising.com

This Is It! BBQ and Seafood specializes in delicious true Southern. homestyle cuisine, made famous for its national award-winning barbecue rib tips. For over 33 years, this Atlanta-based soul food restaurant chain has been recognized for exceptional hospitality and service paired with freshly made BBQ, seafood and sides.

\$400.000 - \$900.000 Investment Range:

Minimum Capital Required: \$300,000



Thrillz FRANCHISOR

#### Thrillz High Flying Adventure Park

Robert Cannon, Owner 21 Prindle Lane Danbury, CT 06811 USA Tel: 203-942-2585

Email: info@thrillzfranchise.com

Thrillz High Flying Adventure Park is the country's largest – and ONLY! - Indoor Airbag Adventure Park. Our customers get to experience the high flying adrenaline of competing in our unique challenges in a harness-free environment before falling onto our large airbags that are used for movie stunts. Come fly with us!

Investment Range: \$2,003,467 - \$2,967,667 Minimum Capital Required: \$650,000





#### Tiiuana Flats

Eric Taylor, VP. Development 2300 Maitland Center Parkway, Suite 306

Maitland, FL 32751 USA Tel: 407-619-7726

Email: eric.taylor@tijuanaflats.com

We satisfy quests' crayings for bold flavors and colorful experiences, piled high with over-the-top service. We proudly celebrate every person and community in a fast-casual Tex-Mex atmosphere; and provide best-in-class support to our franchisees. A Florida staple, in 2020 we begin our global franchising initiative!

Investment Range: \$679.950 - \$954.000 Minimum Capital Required: \$750,000





#### TopFire Media

Matthew Jonas. President 905 West 175th Street, 2nd Floor

Homewood, IL 60430 USA Tel: 708-249-1090

Email: info@topfiremedia.com

TopFire Media: award-winning integrated public relations and digital marketing agency, specializing in franchise marketing. We are experts in public relations, SEO, online marketing, website development, social media and more. Visit Booth #216 for a free assessment of your digital marketing needs.

Association Member:

(FA







**Booth #217** 

**Booth #108** 

#### TOR® taxes FRANCHISOR

Toro Taxes

Antonia Andrade. Executive Franchise Administrator

1800 East Sahara Avenue, Suite 106

Las Vegas, NV 89104 USA Tel: 800-867-6829

Email: contactus@torotaxes.com

As the First, Only and Largest Latinx Owned Tax Franchise in America, our footprint currently covers over 200 offices in 23 states across the country. In the tax industry since 1990 and as a franchise since 2007 Toro Taxes is serving the Latinx market which spends 1.7 trillion in goods and services

Investment Range: \$1,750 - \$25,000 Minimum Capital Required: \$1.750



#### Trustearity®

Booth #713

Booth #303

Kimberly Alexander, CTO 4994 Lower Roswell Road, Suite 11 Marietta, GA 30068 USA Tel: 800-878-1976 / 800-878-1976 Email: trustegrity@highachievers.com

Trustegrity® provides a platform for making connections, knowledge-sharing, and collaboration. We are passionate about deep professional relationships built on trust and integrity. We are looking for impact and purpose-driven entrepreneurs who want to become the local business hero in their community.

Investment Range: \$17,500 - \$47,500 Minimum (apital Required: \$17,500

#### SUPPLIER

#### U.S. Small Business Administration Booth #648

U.S. Small Business Administration South Florida District Office 51 SW 1st Avenue, Suite 201 Miami, FL 33130

Tel: 305-536-5838

Email: althea.harris@sba.gov

#### **UNITED FRANCHISE GROUP**



#### **UFG Master Partners**

Booth #327

(\$) IFA

Tipton Shonkwiler 2121 Vista Parkway

West Palm Beach, FL 33411 USA

Tel: 713-322-7673

Email: nick@ufgcorp.com

United Franchise Group, consisting of very unique franchise brands, is seeking "master license" candidates for targeted countries around the world. The UFG brands are; Accurate Franchising Inc., Experimax, Fully Promoted, Jon Smith Subs, Network Lead Exchange, The Great Greek and Venture X.

#### SUPPLIER

#### **Urban League of Broward County**

Booth #251

Bryan Cunningham, Small Business Development Officer

560 NW 27th Avenue

Fort Lauderdale, FL 33311 USA Tel: 954–584–0777

Email: bcunningham@ulbcfl.org

The Entrepreneurship Center provides small business owners with the tools needed to grow and develop their business



Booth #117

#### Venture X

Jason Anderson, Brand President

2121 Vista Parkway

West Palm Beach, FL 33411 USA

Tel: 866-930-4008

Email: franchise@venturexfranchise.com

Venture X is one of the first franchise opportunities in the new booming industry of co-working. Our Venture X locations provide freelancers, corporate professionals and everyone in-between, the ideal working conditions that encourage collaboration, creativity, and energy they need to be successful.

Investment Range: \$1,200,000 - \$3.4,000,000

Minimum Capital Required: \$500,000

#### **FRANCHISOR**

#### Wellbiz

Booth #211

Dan Demolli, VP of Franchise Development 9780 Meridian Boulevard, Suite 400

Englewood, CO 80112 USA

Tel: 303-663-0880

Email: ddemolli@wellbizbrands.com





#### Wing Zone Franchise Corporation

Booth #120

Hair Parra, COO

2120 Powers Ferry Road, Suite 101 Atlanta, GA 30339 USA

Tel: 954-655-6085

Email: hparra@wingzone.com

Wing Zone is THE destination for flavor! With restaurants in 6 countries and growing, we deliver cravable wings, tenders, burgers with award-winning flavors to Flavorholics™ around the world. See why we are ranked #10 on Fast Casual's 2019 Top 100 Movers & Shakers and come Own the Zone at www.wingzonefranchise.com

Investment Range: \$250.000 - \$400.000

Minimum (apital Required: \$150,000

#### Zaxby's Franchising

Booth #312 (\$) IFA

Tray Doster

1040 Founders Boulevard Athens, GA 30606 USA Tel: 706-389-7158

Email: tdoster@zaxbvs.com

Since 1990. Zaxby's promise has been to serve delicious chicken fingers, wings, sandwiches and salads in a fun, offbeat atmosphere where we welcome customers as friends. Zaxby's has more than 900 locations in 16 states and is headquartered in Athens, Georgia, Please visit www.zaxbysfranchising.com.

Investment Range: \$369,800 - \$744,200 Minimum Capital Required: \$500,000





**Booth #209** (\$) IFA

Amanda House, Senior Franchise Development Manager 1290 East Maple Road Trov. MI 48083 USA

Tel: 248-837-3944 Email: ahouse@ziebart.com

Ziebart, founded in 1959, is the worldwide leader in vehicle appearance, films, and protection services, providing complete car care solutions to customers via a worldwide network of approximately 400 franchise locations, with over 1000 Service Centers in 34 countries.

\$228,200 - \$463,100 Investment Range: Minimum (apital Required: \$150,000

#### WIRELESS ZONE® FRANCHISOR

Wireless Zone Booth #109

Keith Dziki. Executive Director - Development 795 Brook Street

Rocky Hill, CT 06067 USA

Tel: 585-704-7990

Email: Keith.Dziki@WirelessZone.com

Wireless Zone is the largest Verizon franchisor in the U.S. with over 400 locations. Each is dedicated to being a technology center that provides solutions that keep customers connected and productive, offering the latest wireless devices, smart home products, Bluetooth accessories, 5G network, SMB opportunities and more.

\$160.000 - \$394.500 Investment Range:

Minimum Capital Required: \$175,000

#### FRANCHISOR

#### **Woof Gang Bakery**

**Booth #405** 

(\$) IFA

Paul Allen, Director of Franchise Development 7512 Dr Phillips Boulevard, Suite 50-518 Orlando, FL 32819 USA Tel: 877-558-7328

Email: info@WoofGangBakery.com

#### BECOME A LOCAL BUSINESS HERO

Trustegrity franchise owners facilitate groups of entrepreneurs, professionals, and trusted advisors. Our members connect, confide, and collaborate.

- Founded in 2012 with proven leadership experience
- •Strong residual income with easy start-up
- High profitability with low investment
- •Lifestyle brand, work from the beach
- •Under \$25k in total investment
- Financing options available
- •Launch in 30-45 days
- •No employees
- •Rapidly expanding







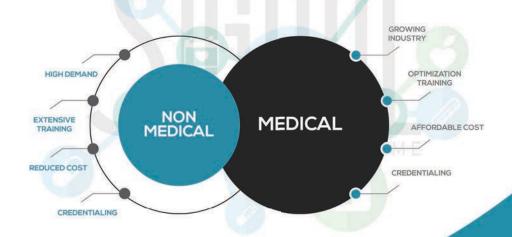


## SIGNAL HEALTH GROUP SENIOR CARE FRANCHISE MODELS

SHG offers 4 unique franchise models

Non-Medical \* Medical \* Hospice \* Doctors home visits

Opportunities and investments







MAY 28 - 30, 2020 New York, NY

#### 3 Day Regional Expos



SEPT. 10-12, 2020 Phoenix, AZ



FEB. 11-13, 2021 Miami Beach, FL

#### 2 Day Local Expos

### FRANCHISE EXPO FRANCHISE EXPO

- NASHVILLE -

- HOUSTON -

MARCH 20-21, 2020 OCT. 2-3, 2020





